

Communications Concentration (LAC)

A Degree in Liberal Studies

Become exposed to the field of communications and a variety of mass media subject areas. Courses such as Mass Media, Digital Photography, Journalism, Film Appreciation, and Electronic Page Layout provide an excellent overview of the communications field and a solid foundation for transfer to more specialized communications programs at four-year colleges and universities. Students will benefit from hands-on involvement in the college's newspaper, learning communities within the concentration, and service learning/civic engagement opportunities that provide direct experience.

Number	Suggested Course Order	Cr	Semester	Grade	Prerequisites/Notes
ENG101	English Composition I	3			ENG100, RDG100, or placement
MAT160	College Math I (or higher)	3			MAT 096 or placement
BCT105	Introduction to Mass Media	3			ENG100, RDG100, or placement
ENG241	Journalism I: News Reporting and Writing	3			Co-requisite: ENG101
	Lab Science Elective	4			Electives: BIO, BTC, CHE, EAS, ENV, NRD, PHY
ENG102	English Composition II	3			ENG101
THE113	Speech	3			ENG101
	Art/Music/Theater Elective	3			Electives: ART, MUS, THE
BCT115	Digital Photography	3			No prerequisites
	Lab Science Elective	4			Note: See above Lab Science Elective
PER126/130	Health, Fitness, & Wellness Elective	2/3			Prerequisite: MAT092, RDG100, or placement Note: PER130 is recommended for transfer
	Behavioral Social Science Elective	3			Electives: ANT, DSI, PSY, SOC, SSC
	Communication Elective	3			Electives: ENG242 or ENG 245
CGD109	Introduction to Web Media	3			RDG100
	Non-behavioral Social Science Elective	3			Electives: GEO, HIS, POL, ECO, SSC
	Literature Elective	3			Electives: ENG201, 203, 205, 210, 213, 214, 221, 224, 227, 228, 233, 235, 236, 237, 259, 260, 261
	Non-behavioral Social Science Elective	3			Note: See above Non-behavioral Social Science Elective
	Literature Elective	3			Note: See above Literature Elective
	CIS Elective	3			Electives: Any CIS course
CGD237	Electronic Page Layout	3			ENG100, RDG100, or placement
	Behavioral Social Science Elective	3			Note: See above Behavioral Social Science Elective
Total: 64/65 credits					

See page 129 of the college catalog for program competencies and technical standards.

Campus/format: This program can be completed day or evening at the Gardner Campus. Ninety percent of this program can be completed online.

Helpful hints: Frequent academic and career advising sessions with faculty in the communications field are highly recommended. Cooperative education, volunteer, and service learning experiences will improve student portfolios for transfer.

Transfer options: This program qualifies for MassTransfer.* Transfer agreements exist with Charter Oak State College and the University of Phoenix. A partnership exists with Amherst College.

This communications concentration closely parallels the general education curricula of the first two years required by most four-year colleges and universities.

Visit MWCC's transfer planning services website: <http://transfer.mwcc.edu>.

Special requirements: Technical standards must be met with or without accommodations.

Career options: After earning a bachelor's degree, students can pursue communications careers in journalism, electronic media, advertising, and graphic design fields.

* See page 44 for MassTransfer information.