

Broadcasting & Electronic Media Degree (BCT)

Prepare for careers in the television, radio, recording, multimedia, and cable industries. You'll acquire both technical and communications skills through academic coursework, production skills training, and on-the-air experience. Equipment and facilities include: two state-of-the-art television studios, four audio studios, DVC-Pro electronic field production equipment, digital video editing suites, and audio workstations. Students can gain valuable experience by producing live and taped programming aired over MWCC's community cable TV channel.

Number	Suggested Course Order	Cr	Semester	Grade	Prerequisites/Notes
ENG101	English Composition I	3			ENG100, RDG100, or placement
BCT111	Introduction to Broadcasting & Electronic Media	3			ENG100, RDG100, or placement
BCT112	Audio Production	3			ENG100, RDG100, or placement
BCT212	TV Production and Direction I	3			ENG100, RDG100, or placement
MAT126	Topics Mathematics (or higher)	3			MAT096 or placement
BCT122	Audio Production II	3			BCT112
BCT208	Broadcast Writing	3			ENG101
BCT213	TV Production and Direction II	3			BCT212
ENG102	English Composition II	3			ENG101
CIS127	Computer Technologies	3			ENG101, RDG100, or placement
ENG245	Film Appreciation	3			ENG102 or permission of instructor/dean
THE113	Speech	3			ENG101
	Professional Elective	3			Electives: As listed to the right
	Behavioral Social Science Elective	3			Electives: ANT, DSI, PSY, SOC, SSC
	Lab Science Elective	4			Electives: BIO, BTC, CHE, EAS, ENV, NRD, PHY
BCT214	Broadcast and Electronic Media Operations & Management	3			Prerequisite: BCT111. Note: This course must be completed during the last semester of student's program of study.
MKT241	Advertising	3			ENG100, RDG100, MAT092 or placement
PER126/130	Health, Fitness & Wellness Elective	2/3			Prerequisite: MAT092, RDG100, or placement Note: PER130 is recommended for transfer
	Non-behavioral Social Science Elective	3			Electives: GEO, HIS, POL, ECO, SSC
	Professional Elective	3			Electives: As listed to the right
	General Elective	3			Electives: Any course (see page 64 for exceptions)
Total: 63/64 credits					

See page 77 of the college catalog for program competencies and technical standards.

Campus/format: This program can be completed during the day at the Gardner Campus.

Helpful hints: Electives allow BCT students to concentrate in: multi-track audio recording and mixing, interactive media, and streaming video production.

Transfer options: Transfer agreements exist with Charter Oak State College, the New England Institute of Art, and the University of Phoenix. BCT students have also transferred to: Emerson College, Ithaca College, New York University, Syracuse University, University of Iowa, University of Southern California, Fitchburg, Westfield, and Worcester State College.

Special requirements: Technical standards must be met with or without accommodations.

Career options: Video production, broadcast journalism, on-air performance, audio production, multimedia production, DVD/CD and webpage design, journalism, advertising, sales, and management.

Professional electives: Any BCT course, ART109 Art History I, ART110 Art History II, ART113 Introduction to Studio, ART263 Drawing I, CGD104 Digital Imaging, CGD107 Designing Web Graphics, CGD110 Animation, CGD240 Creative Web Design, ENG239 Creative Writing I, ENG240 Creative Writing II, ENG241 Journalism I: News Reporting & Writing, ENG242 Journalism II: Advanced Newswriting, MKT142 Marketing, MKT143 Retailing, MUS103 Music Skill and Theory I, MUS104 Music Skill and Theory II, MUS210 Music Appreciation, THE101 Fundamentals of Acting, THE103 Introduction to Theatre, THE284 Technical Theatre Practicum I, or THE285 Technical Theatre Practicum II.

Earning potential: Varies greatly depending on position and geographic location.